13. VISIBILITY AND PROJECT PROMOTION

In order to comply with the proposed objectives and achieve the expected results, the Consortium will look into the dissemination and exploitation of project results, by the means of the application of questionnaires, analyzing and evaluating the project's impact on personal and professional experience of those involved, in student career development and in the growth of new research networks; by the publication of students and scholars' experiences, positive and negative aspects; and so on.

Being part of this programme will give the institutions more visibility and notability. To capitalize these results and to disseminate in Europe and third countries, several possibilities can be explored:

a) Whenever an academic staff visit another institutions, member of the consortium, besides the usual lectures and collaborations, the receiving institution will organize an open seminar/lecture to the all society giving particular attention to an wide diffusion of the conference;

b) All the scientific production or other relevant documents produced during the programme will be filed in open universities repositories, allowing a wide diffusion among the academic world;

c) Taking advantage of the Information Technologies available for free, it will appeal to COLIBRI (a Multimedia Collaborative Environment) of the FCCN (Foundation for National Scientific Computing), that will allow to widely diffuse lectures whenever considered relevant and it will encouraged a wide participation of the institutions in the network;

d) The project website;

e) The use of social networks (Facebook, Twitter, Google+) to promote the creation of working groups and network;

f) The implementation of a training programme about ECTS and credit transfer, recognition of courses, diploma supplements will be prepared and taught through e-learning system;

g) Development of a "FELLOW Alumni Network" with the help of EMA-LA, Casa da América Latina and Erasmuslisboa (the associate partners).

h) All Outputs developed, and all publicizing under this project will have the Logo of the Erasmus Mundus, and the reference to the funding body as recommended by the European Commission.

i) Erasmus Mundus 2009-2013 is a cooperation and mobility programme in the field of higher education for the enhancement of quality in European higher education; the promotion of the European Union as a centre of excellence in learning around the world and the promotion of intercultural understanding through cooperation with Third Countries as well as for the development of Third Countries in the field of higher education.

j) We believe that the FELLOW-MUNDUS programme proposal meets all these objectives of enhancement of quality in European higher education, through cooperation between universities with a long academic tradition and synergies resulting from that cooperation, through the promotion of the European Union as a centre of excellence offering innovative and high quality courses and through the cooperation with Third countries.
ARTICLE II.7 – VISIBILITY OF UNION FUNDING

II.7.1 Information on Union funding and use of European Union emblem

Unless the Agency requests or agrees otherwise, any communication or publication related to the action, made by the beneficiary, including at conferences, seminars or in any information or promotional materials (such as brochures, leaflets, posters, presentations, etc.), shall indicate that the action has received funding from the Union and shall display the European Union emblem.

When displayed in association with another logo, the European Union emblem must have appropriate prominence.

The obligation to display the European Union emblem does not confer to the beneficiary a right of exclusive use. The beneficiary shall not appropriate the European Union emblem or any similar trademark or logo, either by registration or by any other means.

For the purposes of the first, second and third subparagraphs and under the conditions specified therein, the beneficiary is exempted from the obligation to obtain prior permission from the Agency to use the European Union emblem.

II.7.2 Disclaimers excluding Agency and Commission responsibility

Any communication or publication related to the action, made by the beneficiary in any form and using any means, shall indicate that it reflects only the author's view and that the Agency and the Commission are not responsible for any use that may be made of the information it contains.